

## Human Wildlife Conflict Report

*The human-wildlife conflict report: “A future for all: the need for human-wildlife coexistence” is due to be published on 8th July, detailing the complex nature of human-wildlife conflict, its impacts and how to address them so that people and animals can coexist peacefully. This pack raises awareness of the report, its significance and encourages people to raise greater awareness on the issue.*

### Assets folder

[https://drive.google.com/drive/u/0/folders/1iIVSyBPPgg4XTE0\\_sbVj6Mu\\_d5CWftS1](https://drive.google.com/drive/u/0/folders/1iIVSyBPPgg4XTE0_sbVj6Mu_d5CWftS1)

Webstory link (live on 8th July)

<https://updates.panda.org/human-wildlife-conflict-report>

### Facebook

Date	Post Copy	Creative
8th July	<p>How would you react to an elephant in your street <input type="checkbox"/> or a leopard in your garden? <input type="checkbox"/></p> <p><input type="checkbox"/> Conflict between people and animals is one of the main threats to the continued survival of many species in different parts of the world <input type="checkbox"/></p> <p>A new report explains the complex nature of human-wildlife conflict, its impacts and how to address it so that people and animals can coexist.</p> <p>Addressing human-wildlife conflict effectively can create opportunities and benefits for:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Biodiversity</li> <li><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Communities</li> <li><input type="checkbox"/> Sustainable development</li> <li><input type="checkbox"/> The global economy</li> </ul> <p>&lt;Link to webstory&gt;            #HumanWildlifeConflict #wildlife            #WildlifeLovers</p>	video

### Twitter

Date	Post Copy	Creative
8th July	<input type="checkbox"/> Conflict between people and animals is a threat to many species around the world <input type="checkbox"/>	video






	<p>A new report explains human-wildlife conflict, its impacts &amp; solutions so people and animals can coexist.</p> <p>&lt;Link to webstory&gt; #wildlife #HabitatLoss</p>	
--	---	--

### Instagram Grid

Date	Post Copy	Creative
	<p>How would you react to an elephant in your street or a leopard in your garden? ☐☐</p> <p>Increased competition over space and resources brings wildlife and people in closer contact.</p> <p>Livestock can become prey for predators like leopards, while crops can be damaged by herbivores such as elephants, often resulting in defensive or retaliatory actions by farmers.</p> <p>☐ Conflict between people and animals is one of the main threats to the continued survival of many species in different parts of the world ☐</p> <p>A new report explains the complex nature of this problem, its impacts and how to address it so that people and animals can coexist.</p> <p>Addressing human-wildlife conflict effectively can create opportunities and benefits for:</p> <ul style="list-style-type: none"> <li>☐ Biodiversity</li> <li>☐☐☐ Communities</li> <li>☐ Sustainable development</li> <li>☐ The global economy</li> </ul> <p>Share this post to your stories and help raise greater awareness.</p> <p>#wildlife #HabitatLoss #elephants #leopards            #HumanWildlifeConflict #NatureLovers            #WildlifeLovers</p>	<p>video</p>

### IG Stories

Date	Post Copy	Creative
------	-----------	----------

	<p>How would you react to an elephant in your street or a leopard in your garden?</p>	
	<p>Increasing demand for space is causing increased competition between people and wildlife.</p>	
	<p>This leads to dangerous encounters in which people and wildlife are <b>injured or killed</b>, and communities lose crops, livestock, and other assets.</p>	
	<p>It is known as <b>human-wildlife conflict</b>. It impacts conservation efforts, sustainable development, and more.</p>	
	<p>Swipe up to find out more about human-wildlife conflict, its impacts, and how we're addressing it so people and animals can coexist.</p> <p><a href="#">&lt;Link to webstory&gt;</a></p>	

## LinkedIn

Date	Post Copy	Creative
	<p><input type="checkbox"/> Conflict between people and animals is one of the main threats to the continued survival of many species in different parts of the world. <input type="checkbox"/></p> <p>Increased competition over space and resources brings wildlife and people in closer contact.</p> <p>Livestock can become prey for predators like leopards, while crops can be damaged by herbivores such as elephants, often resulting in defensive or retaliatory actions by farmers.</p> <p>A new report explains the complex nature of this issue, its impacts and how to address it so that people and animals can coexist.</p> <p>Addressing human-wildlife conflict effectively can create opportunities and benefits for:</p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Biodiversity</li> <li><input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> Communities</li> <li><input type="checkbox"/> Sustainable development</li> <li><input type="checkbox"/> The global economy</li> </ul> <p>#wildlife #HabitatLoss #elephants #leopards            #HumanWildlifeConflict #NatureLovers            #WildlifeLovers</p> <p style="color: red;">&lt;Link to webstory&gt;</p>	<p>video</p>